



# Hidden value now transparent

124 survey participants across a cross section of users told us...

**FOR EVERY  
levy dollar,  
our Welding  
Centre delivers  
you in value:**



**\$24**

**Of those who responded:**



**42%**  
were  
managers

**16%** were on the  
shop floor

**42%** were  
professional  
engineers or  
technical



**ONLY 14%** Of respondents weren't members. And of them, 63% didn't know they were entitled to free Associate membership as a welding consumable user as part of the welding levy

**TECHNOLOGY  
TRANSFER**

**82%**

use our free technical  
advice for work

**52%**

use, or plan  
to use our SFC  
technical support

**CERTIFICATION  
VERIFICATION**

**Across  
NZWC's  
strategic  
focuses**

**85%**



use, or plan to use  
our services in  
**EDUCATION  
QUALIFICATION**

**R & D**

**94%**



use  
welding  
related  
standards