

The Innovation Centre

*What would you build if
you had the room?*

HERA
Innovation Centre

HERA

About Us

HERA (Heavy Engineering Research Association) is Aotearoa New Zealand's independent research association, primarily for the steel, fabrication and construction sectors. We connect industry, drive innovation, and deliver the research and technical expertise that keeps New Zealand's built environment moving forward. The Innovation Centre is the newest addition to our Manukau campus, purpose-built to extend that capability and open it up to the wider industry.



Welcome to the *Innovation Centre*

A purpose-built innovation hub in Manukau, Auckland. The Innovation Centre was designed to give manufacturers, constructors, researchers, and startups the space to develop, test, and demonstrate what they're working on, without the overhead of setting up their own facility.

A photograph of the HERA Innovation Centre building at night. The building is a modern, multi-story structure with a mix of brick and large glass windows. The entrance area is brightly lit, showing the interior of the building. The sky is a deep blue, suggesting dusk. The overall scene is a professional and modern setting for an innovation hub.

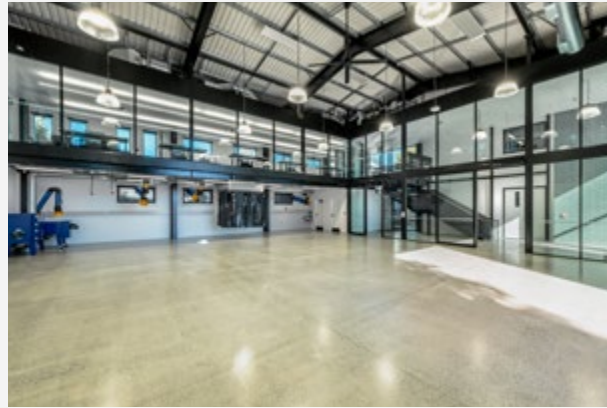
Room to build, test, and *validate.*

New Zealand has a great support system for startups with incubators, accelerators, mentor and peer networks, investor groups and grant schemes all in place. Concepts are typically initially designed using software, where a prototype costs a laptop and a few late nights but the next phase is a major step change. A new fabrication process, a modular building system, a materials-handling rig, a low-carbon binder – each usually needs a physical proving ground before investors will risk money on it.

Innovators need S P A C E

Suitable industrial vacancies in New Zealand's major cities tend to be at a premium. Commercial leases typically run three to six years, and preference is given to tenants with a trading history and balance sheet. This is the crux of the problem for startups, where they may only need a corner of the building for a few months, might want to modify the building, and cannot promise it will still exist a year later.

Which brings us to Manukau. To address this problem, HERA recently completed a purpose-built innovation centre. The 360-square-metre, 6-meter-high structural steel building with a dedicated office facility is intended to give both its members and external incubators alike a dedicated space to trial emerging technologies and prototype new approaches.



The Space

Built for technical work that needs room to breathe. The Innovation Centre is equipped with industrial-grade infrastructure, open floor space, and the facilities to support hands-on R&D from day one.



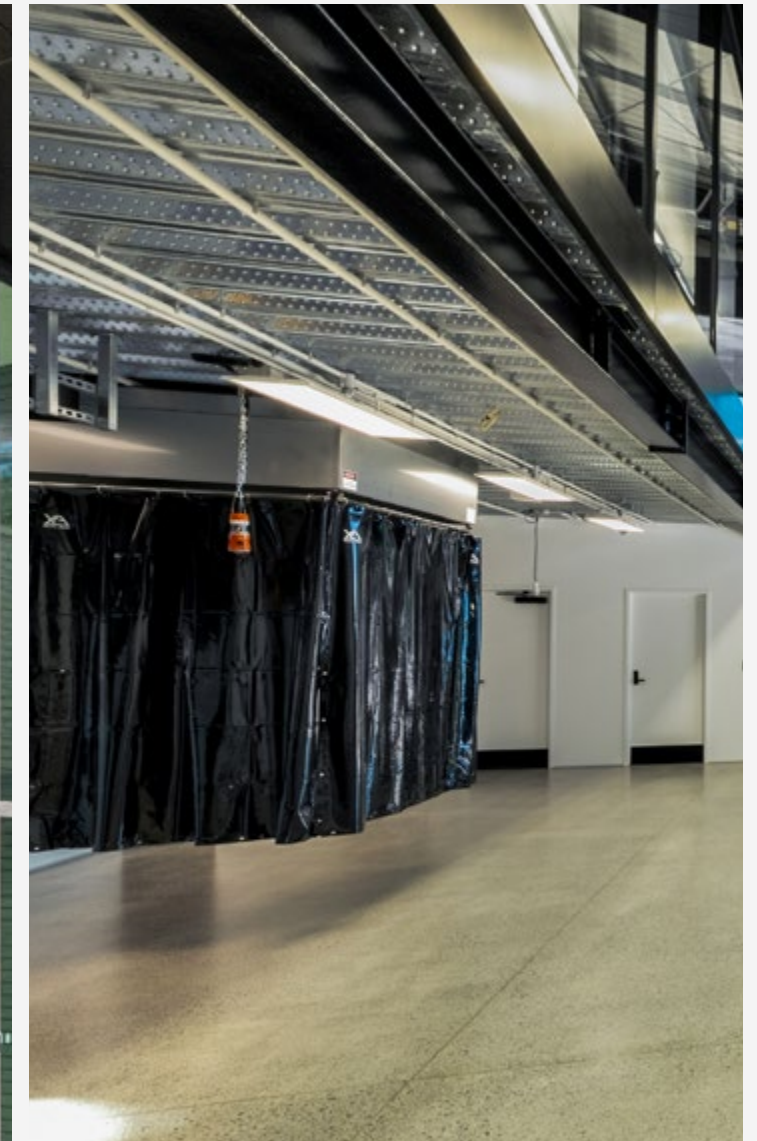
208 m² Workshop

The research and workshop area spans 208m², with a floor dimension of approximately 16m x 13m, giving you room to set up and work at scale. With a stud height of approximately 6.1m, there is clearance for large-scale technical setups.



5.6m High Doors

Double remote doors providing 4.75m wide access for equipment, machinery, and large-scale setups.



Facilities

The center is equipped with an industrial extract air flow system capable of 3000 m³/hr air flow and 3 phase, 250 Amp power

Shared Office Space



A glazed mezzanine sits above the main floor. Hire a single desk, a section of the floor, or the entire facility. Your space, your terms.



The building is designed with sustainability at its core, featuring solar ventilation, rainwater harvesting, and remote security and CCTV monitoring.



Access

18 dedicated car parks on-site, including energy efficient bays and EV charging for your team and visiting clients.



87.3m² Mezzanine

A fully fitted office overlooking the workshop floor, with 8 workstations, a conference table, and kitchenette. Your team stays connected to the work happening below.



Flexible by design.

Your Space, Your Terms

Hire a single desk, a portion of the floor, or the entire facility. Short term leases available to suit your project timeline.



Get in Touch

Interested in taking your idea to the next stage?
Reach out to us at admin@hera.org.nz to find out more about availability and pricing.

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